

# STUTS + TACOS SPONSORSHIP

*Studentische Tagung Sprachwissenschaft  
Tagung der Computerlinguistik-Studierenden  
May 26-28, 2022*



*Student Conference of  
Linguistics*

*Student Conference of  
Computational Linguistics*



## ABOUT STUTS+TACOS

The Studentische Tagung Sprachwissenschaft (StuTS) is a conference for students in all branches of linguistics. Since 1987 it has taken place each semester. It serves as a networking platform as well as a first introduction to the world of academic conferences.

The Tagung der Computerlinguistik-Studierenden (TaCoS) was first organized in 1992 and takes place once a year. It offers students of computational linguistics and adjacent fields a chance to exchange views during talks and workshops.

Both conferences are hosted by teams of student volunteers at their university. Participants traditionally receive accommodation and breakfast in exchange for a small fee.

At the center of the conferences stand talks, workshops, and poster sessions; each given by students. Established academics from the host university are invited as keynote speakers as well. In addition, there is a social program for everyone to mingle.

Due to the similar nature of the conferences and the multidisciplinary organization team, the 71st edition of the StuTS and the 31st edition of the TaCoS will be held as a joint conference.

# PARTICIPANTS

In May 2022, sponsors thus have the special opportunity to be represented at two large student conferences in the field of linguistics. The StuTS is attended by up to 200 German and international students each semester.

Linguistics and Computational Linguistics alumni are some of the most versatile graduates and can be found everywhere from publishing houses to large tech companies. Their high analytical expectations and early academic independence during their studies make linguists a highly interesting target group for sponsors.

Moreover, sponsors allow for an open conference without financial or physical requirements: StuTS diversity scholarships help students with a social disadvantage or disability, e.g., by financing sign language interpreters.



# PREVIOUS SPONSORS



## OUR OFFER

We would like to offer our sponsors the following possibilities to present your company to the StuTS and TaCoS participants. We welcome other ideas and gladly work out an individual offer.

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Depending on the expectations and possibilities, previous sponsors have supported the StuTS and TaCoS with contributions between €50 and €500.

|            |  |            |   |
|------------|--|------------|---|
| <b>50</b>  | THANK COMPANY DURING OPENING SESSION                   | <b>250</b> | PROMOTIONAL MATERIALS AT CONFERENCE (PENS/BLOCKS/FLYERS...) |
| <b>100</b> | LOGO ON WEBSITE  | <b>350</b> | TABLE AT SPONSOR'S FAIR                                     |
| <b>250</b> | COMPANY BANNER AT CONFERENCE                           | <b>900</b> | ALL OF THE ABOVE  |
| <b>250</b> | COMPANY NAME IN SOCIAL MEDIA POSTS/SHARE JOB VACANCIES |            | IN-KIND DONATIONS/PRODUCT SPONSORING                        |

## DIVERSITY SCHOLARSHIP: €75

Participants who need financial support to be able to attend the conference are offered a diversity scholarship. They do not need to pay the participation fee and receive a travel grant. Sign language interpreters and other accessibility measures are also financed through the diversity scholarship.

- Diversity Scholarship in your name
- Contact to scholarship receiver

# CONTACT



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